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Engagement Recap

Public Input Survey 03.27.2023-05.08.2023

Between March and May of 2023, the consultant team hosted an open survey on the project website asking residents for their reactions to some of the key suggested changes to the Imagine New Circle Road Plan. The survey had 471 total responses, which is an excellent retention rate for a follow up survey. The survey was specifically framed as gathering feedback about a draft plan for changes to NE New Circle Road. It gathered feedback about four key aspects of the recommendations: connectivity; economic opportunity and redevelopment; environment and public spaces; and suggested traffic and lane changes. Respondents had the opportunity to rate how well they liked each set of goals, with more detailed questions for those who demonstrated interest.

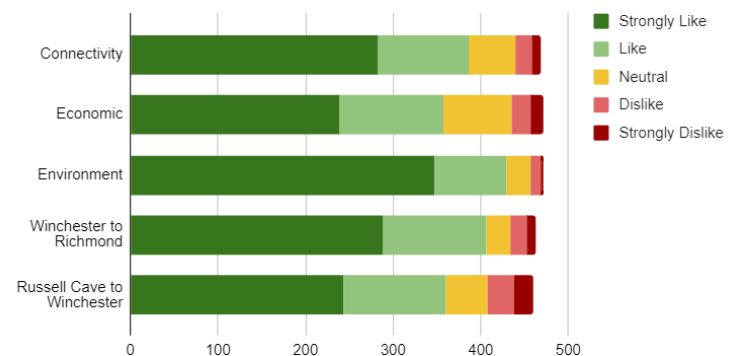
Overall reactions to the draft plan were very positive. Specifically:

- 79% of respondents like or strongly like the connectivity goals
- 75% of respondents like or strongly like the economic opportunity and re-development goals
- 90% of respondents like or strongly like the environment and public space goals
- 87% of respondents like or strongly like the proposed transportation changes between Russell Cave and Winchester
- 77% of respondents like or strongly like the proposed transportation changes between Winchester and Richmond

The least popular suggested goal was to encourage different housing options like townhomes, fourplexes, condos, and apartments (67% like or strongly like). The most popular suggested goal was to increase trees, landscaping, and lighting along the corridor (95% like or strongly like).

224 respondents answered the open response question asking if there is anything else they would like to share. A random sampling of about 40% of these responses indicates that the most common themes are comments about limiting 'unsightly' businesses like used car lots, supporting non-car transportation, supporting quality of life and beautification projects, requesting improved traffic flow, and expressing concern about narrowing lanes.

Reactions to Core Themes of Imagine NCR Plan



Questions or
comments?

Contact Kenzie Gleason
at Imagine@lexingtonky.gov
or (859) 258-3179
ImagineNewCircle.org

Imagine New Circle is a study initiated by the Lexington-Fayette Urban County Government (LFUCG) in partnership with the Lexington Area Metropolitan Planning Organization (LAMPO), Lextran, and the Kentucky Transportation Cabinet (KYTC). It is part of the implementation of the 2018 Imagine Lexington Comprehensive Plan.